

www.barbarabritt.com

Barbara Britt

INSPIRATIONAL SPEAKER
& CULTURE STRATEGIST

MEDIA KIT

Hi. I'm Barbara!

SPEAKER & CULTURE STRATEGIST

Top-selling leadership author and my mentor, John Maxwell, says, "Everything rises and falls on leadership." Having been honored with awards for my service in the 7th Special Forces, developing and teaching the largest leadership program in the country for high school students, and gaining specialized certifications from world-renowned leaders like Dr. Robert Cialdini and John Maxwell, I can confidently tell you- you won't be proven different.

As a former teacher, win-win transformation enthusiast and natural data lover, I help management teams, entrepreneurs and individuals identify and integrate data-driven strategies and systems that cultivate a flourishing, sustainable culture where everybody wins.



Pair my no-nonsense, high-energy approach with my stress-free problem solving, and you'll understand why I'm able to generate results-based insights illuminating where your leadership style is affecting your bottom line and equip your organization with a custom-tailored blueprint of data-driven strategies to empower your organization to thrive, while keeping your diverse team inspired and engaged.

The truth is, valued people value people. Can you think of an instance where that isn't true? You are a person of infinite value, worthy of receiving infinite value, and it's my mission to help people like you.

CERTIFIED SPEAKER/TRAINER

cialdini institute
home of influence

DISC & EQ

MAXWELL LEADERSHIP CERTIFIED TEAM



SPEAKING TOPICS

- **Activate the Power of Possibilities**
  Reclaim vibrant energy and supercharged productivity within your team.
- **Everyone Wins Culture Strategies**
  Build a team-tailored blueprint of success in 4 hours or less.
- **Mechanics of Magnetic Branding**
  Influence outcomes with integrity-driven communication.
- **Timeproof Your Organization**
  Prepare your culture for the future to scale across generations.
- **Building Resilient Leaders**
  Empower leaders to rise through challenges with grit, grace, and growth mindsets.
- **Ethical Influence and Persuasion**
  integrity-driven influence that creates lasting impact.
- **Building Unity in Your Business and Community**
  Break down silos and build bridges from the inside out.

Client Testimonials

"From our first meeting, Mrs. Barbara Britt made me think about what it was I wanted to do, structuring goals in a way I had never thought of before.."

Nivaska Eastwold

"Barbara is the reason for any success in my business which fed over to all aspects of my life."

Abner Williams



Where

BARBARA HAS SPOKEN

Barbara has delivered transformational leadership training and keynotes across the globe, reaching 15,000+ people in diverse contexts:

INTERNATIONAL

Costa Rica

Paraguay

Papua New Guinea

Guam

Bahrain

Okinawa



US SECTORS

Military
Schools
Chambers of Commerce
Corporate Teams
Law Enforcement
Health Care
Nonprofit

NOTABLE ENGAGEMENTS

National Convention Keynote

Military Child Education Coalition

Chamber of Commerce Above and Beyond Award Recipient

Military Honorary Commander and Keynote

Why Barbara?

MORE THAN A SPEAKER

With Barbara, you get more than a speaker—you get a partner in transformation.

"I'm a 360° speaker, trainer, and coach. I'm a culture strategist, which means I touch every facet of growth—individual, organizational, and community."

Barbara helps audiences digest content, apply it, and teach it to others—so real change happens fast.



IF YOU'RE EXPERIENCING:

Emotional exhaustion
from "holding the culture together"

Performative values
that don't match team behavior

Communication breakdowns
and resistance to change

High turnover,
quiet quitting, or disengagement

A desire to lead with authenticity
but lacking the language or tools

BARBARA MEETS YOU WHERE YOU ARE

With High Interactivity and Immediate Tools
so people start using the content before they ever leave.

With Empowerment that is Personal and Practical
so change feels doable, not abstract

With a Bridge Between Story and Strategy
that makes her valuable to both personal development events and organizational/culture-focused settings

BARBARA BRITT

WHO I WORK WITH

Barbara partners with mission-driven leaders who are ready to stop carrying the emotional labor of their teams alone—and start building cultures where responsibility, communication, and ownership are shared.



IDEAL PARTNERS INCLUDE:

- **Mid-level to senior leaders** in government, education, healthcare, and corporate sectors
- **HR professionals** and people leaders navigating burnout, disengagement, or cultural misalignment
- **Directors, team leads, and small business owners** who value loyalty, accountability, and purpose-driven leadership
- **Chambers of Commerce, nonprofits, and community organizations** committed to building unity and collaboration
- **Military families, veteran networks, and law enforcement teams** seeking resilience and relational tools

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WHAT YOU CAN EXPECT

- **Engaging, Interactive Delivery** – Get a lived experience instead of a lecture
- **Real Solutions to Real Challenges** – Grounded in decades of hands-on work
- **Empowered Teams Ready to Act** – People leave energized, equipped, and aligned
- **Immediate Application** – Tools are used in real time, not shelved
- **Sustainable Systems** – Build internal capability, not dependency
- **Visible Culture Shifts** – From the moment Barbara walks in the room



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GET IN TOUCH

If your leaders are tired of carrying the culture alone and you are ready for real ownership and lasting change, I would be honored to partner with you. My heart is to help your people reconnect to purpose, restore alignment, and leave equipped with practices they can use long after the room clears.

Barbara